

ROCKY CREDIT UNION

Ownership. Community. Innovation.



May 01, 2026

# MAY 2026

## *Newsletter*

### **In this edition:**

- Financial Travel Tips
- \$500 Grad Draw
- Feedback Survey

# Important Notices

## Branch Closures

Rocky Credit Union will be closed all day on Monday, May 18th for Victoria Day. Have a safe and fun May Long Weekend!



## Member Feedback Survey

As we start our 2027 Strategic Planning, we're looking for feedback and ideas from members that will help us improve your experience! Please help us out by taking our [short \(~5 min\) survey](#), closing on May 15th. Everyone who completes the survey will be entered into a draw for ten \$50 cash prizes!

# Promotions & Special Offers

## \$50 Youth Draw - \$300 Grand Prize

Each month, we draw a name from everyone who opened a First Step Account (ages 0-17) that month, and they win \$50 cash. Plus, everyone's name for the whole year (from November 2025 to October 2026) gets put into our Grand Prize Draw for \$300 cash! The grand prize draw will take place on October 31st, 2026. Call 403-845-2861 to book an appointment.



Previous Winner, Bauer!

## \$1000 Scholarship Opportunities

RCU members who are 2025 or 2026 grads going into their first year of post-secondary can apply for a scholarship by May 31st. We have four categories: 'Member Academic', 'Business & Finance', 'Community Minded', and 'Apprenticeship & Trades'. To apply, visit [our website](#).

## \$2500 "Growing Forward" Grant

RCU deeply values and appreciates the local men and women in agriculture who work tirelessly to feed our communities. We feel it is more important than ever to support young people who have chosen an agriculture career path. Rocky Credit Union is proud to offer a \$2500 grant to a young farmer (age 18-30) in Central Alberta. Read all the details and apply [here](#) by May 31st.

## \$500 Investment Draw for 2026 Grads

This grad season, we want to help graduates invest in their future! RCU is offering two (2) prizes of a \$500 term deposit investment opened in the winner's name. A Wealth Services team member will meet with the winners to go over their options, so they can choose an investment type that best fits their goals. Enter [here](#) by June 30th, 2026. RCU membership is not required to enter this draw.

# Upcoming Events

## Good Ol' Fashioned Country Fair

The Rocky Senior Housing Council is kicking off Seniors Week (the first week of June) with a Country Fair at the Rocky Arena on June 1st from 1-6pm! There will be a tradeshow, farmers market, animals, bake-offs, live music, line dancing, and so much more! The event is to honour the seniors in our community, but is open to everyone of all ages. Rocky Credit Union will be there providing free popcorn, and we hope to see you there!



## Free Movie for Seniors

In celebration of Seniors' Week, Rocky Credit Union is partnering with Evergreen Co-op to sponsor a free movie for senior citizens! Seniors can come to Rocky Cinemas on Tuesday, June 2nd at 2:00 p.m. The two movies that will be playing are *The Last Rodeo* (2025) and *Song Sung Blue* (2025).

## Rocky Rodeo Parade

Rocky Pro Rodeo returns from June 4th – 7th! RCU is excited to decorate our branch western-themed for Rodeo Week, dress up in our best country attire, and participate in the annual parade. Watch for our float on Saturday, June 7th at 11:00 a.m.



## Shredding Day & BBQ

Mark your calendars, because our bi-annual Shredding Day is coming up on Thursday, June 18th! Get your confidential documents professionally shredded (by donation) from 10:00 a.m. – 1:00 p.m., and grab a burger at our charity BBQ from 11:00 a.m. – 1:30 p.m. All proceeds and donations will go to Community Connections Child Care Centre! Event is cash only.

# "KOFÉ" Financial Education



Get started with KOFÉ here: [RockyCreditUnion.KofeTime.ca](https://RockyCreditUnion.KofeTime.ca)

## Importance of Financial Literacy

No matter what age you are, or what stage of life you're in, it's important to have at least a basic understanding of a variety of financial concepts. These skills help you make informed decisions about spending, saving, and planning for the future. They can also reduce stress and give you more confidence when managing your money day-to-day. The good news is that financial literacy is something you can build over time, and there are plenty of tools and resources available to help you get started and keep improving.

## KOFÉ: Knowledge of Financial Education

KOFÉ is a one-stop website for all the financial learning resources you could ever need. And when you're a Rocky Credit Union member, you get access to it for free!

After you create your free account, you can explore hundreds of resources on budgeting, financial goal setting, saving, debt, and credit. There are quizzes you can take to assess your current financial situation, news articles about the latest financial trends affecting Canadians, and financial calculator tools you can use to run 'what-if' scenarios for mortgages, loans, and savings.

KOFÉ has a variety of ways you can learn depending on your preferences, such as interactive learning courses, videos, webinars, infographics, and an e-library full of resources to read. You'll also have access to confidential Personal Financial Coaching, where you can work with a coach to analyze your situation. Coaches are available during the day Monday - Friday, or Saturday by appointment.

To get started, visit our exclusive KOFÉ Portal and select "New User": [RockyCreditUnion.KofeTime.ca](https://RockyCreditUnion.KofeTime.ca)



# RCU in the Community



## St. Matts Grade 6 & 7s

Crystal from RCU did Financial Literacy presentations for all the Grade 6 and 7 classes at St. Matthew Catholic School, focusing on how to earn different kinds of income, strategies to economize, and foundational concepts like budgeting, interest, investments, and loans. It's great to be able to set these kids up for success!

## DTHS Grade 10 & 11s

RCU's Justin visited the Grade 10 and 11's at David Thompson High School to teach about financial planning as they enter adulthood. He went over lots of useful information about lending, investing, debt, and good financial habits. We are always so happy for the opportunity to teach financial life skills to youth!



## St. Matts 'Dragon's Den' Pitch

Jody from RCU volunteered as a judge for St. Matthew Catholic School Grade 8 "Dragon's Den" pitches! The students stepped into the role of entrepreneur to persuade the judges to invest in their product, practicing their presentation and marketing skills. It was a fun day filled with lots of talented presenters!

## Pioneer Speech Competition

Sherri-Lynn and Cassandra from RCU had the opportunity to join a panel of judges for Pioneer Middle School's speech competition! They had a wonderful time seeing the astounding creativity and public speaking skills that these Grade 6, 7, and 8 students possess!



## Smile Cookie Decorating

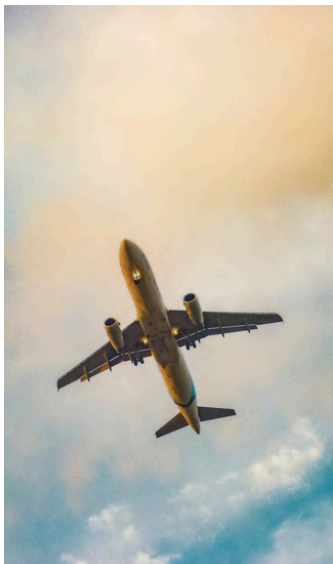
On April 27th and 28th, teams of our RCU volunteers helped decorate Smile Cookies at Tim Hortons! The Smile Cookie program runs until May 3rd this year, and sales from the delicious treats at the two Rocky locations support the Rocky Health Foundation!

# The More You Know...

*Tips, advice, and insights from our experts to you!*

## Scam of the Month: \$700 Amazon Charge

In this scam, you'll get a phone call claiming that a big purchase was made on your Amazon account with the credit card on file, and to "press 1" to dispute the charge. If you press 1, you'll be connected with a scammer posing as a support person, and they'll pressure you to give them your personal information or account access. Don't fall for this scam by hanging up. Log into your account through the official app/website to see for yourself if an order has been placed, or call the official customer support number.



## Financial Tips for Travel

Planning a trip? Here are a few things you can do to be prepared:

- **Know the exchange rate.** If you have a rough idea of the exchange rate, you can quickly convert prices to Canadian to decide what's worth your money and what isn't.
- **Pay in local currency.** When a machine asks "CAD or local currency?", choose local. Paying in CAD sometimes has conversion fees.
- **Avoid airport currency exchanges.** They're convenient, but usually have the worst rates. Use a bank ATM at your destination instead.
- **Tell your bank where you're going.** If you're leaving Canada, your bank can enable international transactions for your debit card.

## Did You Know? *Tips from Our Experts*



"You can receive your income tax refund straight into your bank account instead of being mailed a cheque by enrolling for "CRA direct deposit" in your RCU Online Banking. Go under "Accounts" on desktop, or "More " on the mobile app."

- Angela, Member Service Rep.



"Keep your financial advisor informed. Update them immediately about major life changes (marriage, new child, job change, or inheritance) so you don't miss out on wealth opportunities."

- Cheryl, Financial Service Officer

# Recent Donations



## Meals on Wheels

RCU donated to Caroline's Meals on Wheels program.



## O'Chiese U18 Hockey

We were happy to help cover tournament travel costs.



## Rocky Ag Society

RCU donated some prize items for their Spring Fling event.



## Grannies Bonspiel

We are always proud to be a sponsor for this curling event.



## Northern Crossing

They are celebrating 40 Years with their production this year.



## Westland Dance Co.

RCU was happy to sponsor a dance scholarship.



## Caroline Stampede

Don't miss the 92nd Bighorn Stampede; May 15-17th.



## TNT Maximum Force

We're a sponsor of the Novice Strongwoman competition.



## Leslieville Centre

RCU was happy to donate towards upcoming renovations.



## Wildcards Volleyball

The U14 team is heading to a national competition.



## Rocky Fish & Game

We were happy to support their yearly awards banquet.



## Caroline Chamber

We made a donation towards the Rodeo Parade, May 16th. 6

# Stay updated with RCU!



@rockycreditunion



Rocky Credit Union



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receive a digital copy monthly!

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