

ROCKY CREDIT UNION

Ownership. Community. Innovation.



July 28, 2026

AUGUST 2026

Newsletter



In this edition:

Young Farmer Grant,
Scholarship, and 2026
Grad Draw Recipients

Important Notices

Branch Closure

Heritage Day: Rocky Credit Union will be closed all day on Monday, August 3rd. We hope you enjoy the long weekend!



Promotions & Special Offers

\$50 Youth Draw – \$300 Grand Prize

Each month, we draw a name from everyone who opened a First Step Account (ages 0-17) that month, and they win \$50 cash. Plus, everyone's name for the whole year (from November 2025 to October 2026) gets put into our Grand Prize Draw for \$300 cash! The grand prize draw will take place on October 31st, 2026. Call 403-845-2861 to book an appointment.



Previous Winner, Daneeka!

Collabria Credit Cards – 0% Balance Transfer

Sign up for a Collabria Credit Card and pay 0% interest for the first 12 months when you transfer your existing credit card balances, for a one-time transfer fee of 3%. Consolidating your credit card debt onto one card makes it easier to manage payments. And with no interest, more of your money goes towards reducing the principal amount, helping you pay off your debt faster! Offer ends December 31st, 2026. Head to CollabriaCreditCards.ca and select Rocky Credit Union as your institution.

“Tap Canadian” for a Chance to Win \$1000

Complete 5 eligible Interac® debit transactions between July 1st and August 31st to be automatically entered to win one of 30 \$1000 cash prizes! Eligible transactions are: **(1)** Made with your Credit Union debit card, **(2)** Purchased using 'tap' (with either the physical card or your mobile wallet on your smartphone), **(3)** At a physical (not online) store in Canada, and **(4)** Above \$5.00. This *National Interac® Debit Contest* is presented by CUCC and Central 1.



Profit Share Program

Each November, we pay Profit Share to our members! For things you pay interest on (loans, lines of credit, mortgages), we share a portion back, *like a rebate*. For things you earn interest on (savings accounts, investments), we share a portion extra, *like a bonus*. Last year, we shared **\$2.3 million!**

'Growing Forward' Grant Recipients



Cody Olmstead

RCU created this new grant to recognize a young farmer in our community who is keeping agriculture alive, and Cody is doing exactly that. He is the fourth generation to be farming on the same land, and hopes to continue growing his operation to support the next generation. Cody farms 50/50 with his father. Together they calve out 250 head of commercial beef cattle and lamb out 100 wool sheep, growing all the feed they need to support their livestock. He plans to use the grant funds to make improvements to his sheep handling system. Cody says that he has always loved everything to do with agriculture, and that "there wasn't anything else I wanted to be other than a farmer".

Runners-Up

RCU received so many amazing applications that we couldn't choose just one winner! So, we selected 6 runners-up, who each received \$500. Congratulations!



Jonathan Dekker



Martina Hubl



Jesse Devereux



Julianna Valstar



Conway Fox



Jessica Veenstra

RCU in the Community



Canada Day Breakfast

Some volunteers from RCU spent their Canada Day morning at the Rocky Museum, helping out with their annual pancake breakfast – setting up, taking down, cooking, and serving. It was a great time with beautiful weather and delicious food!



Market on Main

It was beautiful weather for the July 2nd Marketplace on Main! We gathered the volunteer troops, some balloons & candy, and Fat Cat to walk around and pass out our goodies. It was great to see everyone enjoying the summer market. Until next time!



Prentice Creek Horse Trials

A few of our RCU staff members spent Saturday, July 4th at the Prentice Creek Equestrian Centre for the Prentice Creek Horse Trials! They were volunteer judges, communicating to the officials which riders completed their jumps successfully.

Upcoming Community Events

Crimson Lake Trail Run: This race is happening on Saturday, August 15th. Runners of all ages will be completing a 3km, 10km, or 20km race around the Provincial Park. RCU volunteers will be helping out around the course.

Battle of the Rockies: The chuckwagons are back from August 12-16th! We're proud to be presenting buckles to some of the winners on the Sunday again this year.

Co-op Kids Carnival: This family event is happening from 12 - 3pm on Saturday, August 22nd at the Evergreen Co-op Food Store parking lot! We can't wait to run our carnival games.

2026 Scholarship Recipients



Landen Wright
Trades

Landen is dedicated and a role model, known for being actively involved in school sports and volunteering at other teams' games. He'll be pursuing his Motorcycle Mechanic apprenticeship at SAIT.



Kenzie Lundstrom
Academic

Kenzie is an exceptional student, volunteering at Park Avenue Senior Centre and helping to set up 3D printers in schools. She will be pursuing a BSci at U of A, followed by a Masters Degree in Aerospace Engineering.



Makenna Usselman
Community

Makenna is a leader amongst her peers, lending her time as a swim & basketball coach, Youth Group leader, and math tutor. She will be pursuing her Bachelor of Science in Nursing at Northwestern Polytechnic.



Cale Calvert
Community

Cale is committed to strengthening his community, always volunteering at his school & the Âsokêwin Friendship Centre. He will be working towards his Bachelor of Indigenous Land Stewardship at UBC.



Alexa St Onge
Community

Alexa is incredibly hardworking, helping organize summer camps, volunteering with school sports, and being a Canskate coach. She plans to become a veterinarian after getting her science degree at U of A.

\$500 Grad Draw Winners

This year for our Grad Draw, we offered two prizes of \$500 to start an investment!

Young adults understand that investing works better the earlier you start, but they don't often have excess cash to spare. So, we wanted to help give new adults a jump start, and gave two 2026 Grads \$500 to go into a term deposit. Our draw winners, Brandon and Tristan, both got to meet with a Financial Service Officer to go over their investment options and gain an understanding of how the interest and returns works.



Brandon Buss



Tristan Rodtka

The More You Know...

Tips, advice, and insights from our experts to you!

Scam of the Month: Fake Recall

In this scam, you receive an email that appears to be from Amazon. It says that an item from a recent order has a defect, and asks you to click a link to request a refund. The email doesn't give any details about the product or the safety hazard, but if you've ordered from Amazon recently, you might be tempted to interact. But this email is actually a phishing scam! Scammers send these vague "product recall" emails to as many people as possible, hoping someone will impulsively follow their instructions. Don't fall for it!



Navigating a Slow Economy

Canada is in what they call a "technical recession", and many people are feeling the financial strain. Several factors affecting Canada's economic growth include volatile oil prices, trade war uncertainty, high unemployment, and high borrowing rates set by the Bank of Canada. So, what can Canadian households do during a recession?

- Review your monthly budget to find any areas to cut spending.
- Save for emergencies like job loss or unexpected medical bills.
- Focus on paying off high-interest debt, like credit cards.
- Avoid taking on unnecessary debt, in case your income becomes unstable.

Quick Tip #1:

It's recommended to have 3-6 months worth of expenses tucked away in an emergency fund.

Quick Tip #2:

Consider upgrading your skills and training to keep up with industry trends in this volatile job market.

Quick Tip #3:

Even with less disposable income, it's important to try to keep saving/ investing in your RRSP and TFSAs.

Did You Know? Tips from Our Experts



"Estate planning is not something to put off and handle later in life. Everyone over 18 should have a plan in place, to protect their loved ones, assets, and wishes."

- Sherri-Lynn, Estate Administrator



"If you have a Collabria credit card, make sure to sign up with CardWise; it's the platform to manage alerts, card payments, statements, and more."

- Nicole, Manager, Member Services



"Did you know that Rocky Credit Union opens early on Thursdays? We open at 8:30am instead of our regular 9:30am."

- Joann, Executive Assistant

Recent Donations



Ferrier Community

RCU donated towards the hall, outfitting their new kitchen.



Rocky Trappers Assn.

We donated prize items for their annual silent auction campout.



Scott Hornstra Golf

RCU was the food hole sponsor for the July 11th tournament.



Âsokêwin Centre

We donated in support of their youth programming.



WCFSA Golf Classic

We sponsored the BBQ meal for the July 16th tournament.



Grandmother Turtle

RCU was a proud sponsor of their 5-day Culture Camp.



Battle of the Rockies

We are proudly supporting the Chuckwagon race finals.



Fil-Can Association

We donated to the RMH Filipino-Canadian Assn.



Rocky Sundevils

RCU donated some prizes for the 15UAA team at Provincials.

Looking for a donation/sponsorship for your organization or upcoming event?

Apply online for our support. Head to RockyCreditUnion.com under 'Community' → 'Donations' to fill out a request form!

Stay updated with RCU!



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Rocky Credit Union



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