

## OUR VISION:

Helping members succeed. Building our community

## OUR VALUES:

Our values define how we act, and form the basis of our corporate culture.

**Honesty** – We act truthfully and openly.

**Trust** – Confidence and faith in self and others. We are reliable.

**Ethical Conduct** – We follow a strict code of conduct and are committed to good business practices and fairness to members.

**Respect** – We recognize the worth of all individuals. Treat others as you want to be treated. Having high regard for differences of opinion and values.

**Empowerment** – We allow individuals the opportunity to exercise personal discretion, within their sphere of authority.

**Professionalism** – We possess the required qualifications and expertise to carry out our duties. We are responsible for our actions.

**Integrity** - We are ethical, accountable and act in accordance with our shared values.

## GUIDING PRINCIPLES:

Rocky Credit Union Ltd. is a co-operative. We are an autonomous association, democratically controlled by member organizations which have joined together to meet a common need. We put our values into practice based on these internationally recognized co-operative principles:

**Voluntary and Open Membership** - Co-operatives are voluntary organizations, open to all that are able to use their services and accept the responsibilities of membership.

**Democratic Member Control** - Co-operatives are democratic organizations, controlled by their members, who actively participate in setting their policies and making decisions.

**Member Economic Participation** - Members contribute to and democratically control the capital of the co-operative.

**Autonomy and Independence** - Co-operatives are autonomous, self-help organizations controlled by their members.

**Education, Training and Information** - Co-operatives provide education and training for their members, elected representatives, managers and employees so that they can contribute effectively to the development of the co-operative.

**Co-operation among Co-operatives** - Co-operatives serve their members most effectively and strengthen the co-operative movement by working together through local, national, regional and international structures.

**Concern for Community** - Co-operatives work for the sustainable development of their communities through policies approved by their members